# **Stronger Together: Second Annual Year-End Report**

### Recognition of the Academy as the

voice of audiology continues to grow. This phenomenon was evidenced again this fiscal year (FY12 ending June 30, 2012) by the increasing number of collaborative efforts between the Academy and its A4 partners with other organizations. In many cases, the Academy and the AAA Foundation were approached for our input or representation. Here is a sampling:

#### AARP

- Academy and AAA Foundation representatives serve on their Educational Hearing Healthcare Advisory Committee
- Academy representatives contributed to AARP's Hearing Loss Resource Guide

#### Academy of Doctors of Audiology (ADA)

- Academy and SAA leadership met with ADA leaders at their 2011 annual meeting (November)
- Worked jointly with ADA in both responding to (October 2011) and hosting a meeting with United Healthcare Group/hi Health Innovations (January 2012)

#### Acoustical Society of America (ASA)

 Academy's membership in ASA provides a voice on several committees: Bioacoustics, Noise, Electroacoustics, TAG-Noise and ANSI



#### AG Bell

- Promoted Academy's resources for National Audiology Awareness Month and National Protect Your Hearing Month to their members
- Joint leadership meeting in January 2012

| Consumer Groups     | Government | Professional Societies | Representatives on |
|---------------------|------------|------------------------|--------------------|
| AARP                | CMS        | ADA                    | ASA                |
| AG Bell             | CDC        | AAO-HNS                | AAMI               |
| HLAA                | NIDCD      | ARO                    | САОНС              |
| Quota International | USPSTF     | ASHA                   | EHDI               |
| Sertoma             |            | CAPCSD                 | JCIH               |
|                     |            | EAA                    | NAAHP              |
|                     |            | HIA                    | NQF                |
|                     |            | IHS                    |                    |
|                     |            | NHCA                   |                    |
|                     |            |                        |                    |

#### American Academy of Otolaryngology—Head and Neck Surgery (AAO-HNS)

- Provided audiologists to review their Clinical Practice Guideline on Sudden Sensorineural Hearing Loss; document issued March 2012
- Requested that the Academy provide an audiologist for their panel to develop their Clinical Practice Guideline on Tympanostomy Tubes in Children

#### American Speech-Language-Hearing Association (ASHA)

 Conducted discussions regarding several regulatory and legislative initiatives

#### Association for the Advancement of Medical Instrumentation (AAMI)

 Academy's representative continues to provide input regarding FDA assignment on cochlear implants

## Association for Research in Otolaryngology (ARO)

 AAA Foundation provided travel awards for researchers who presented at the ARO Mid-Winter meeting

#### Centers for Medicare and Medicaid Services (CMS)

 Ongoing educational efforts on behalf of the profession of audiology

#### Council for Accreditation in Occupational Hearing Conservation (CAOHC)

 Requested that the Academy provide representatives to serve on their board of directors

#### Council of Academic Programs in Communication Science and Disorders (CAPCSD)

 Academy leadership met with CAPCSD's Board of Directors at their 2012 annual meeting (April)

#### **Department of Labor (DOL)**

 Requested support to update O\*Net (Occupational Information Network)



#### EHDI

 Academy representative at EHDI's Partnering for Progress conference

#### Educational Audiology Association (EAA)

 Coordinated response to Encyclopedia of School Health

#### Hearing Industries Association (HIA)

- Academy hosted joint leadership meeting in October 2011
- Academy leadership provided an Academy update at HIA's 2012 annual meeting (March)

#### Hearing Loss Association of America (HLAA)

- HLAA promoted Academy's resources for National Audiology Awareness Month and National Protect Your Hearing Month to their members
- Joint leadership meeting in January 2012

### International Hearing Society (IHS)

 Academy joined IHS, ADA, AAO-HNS, and ASHA on Joint Statement on Consumer-Administered Hearing Tests and Direct-to-Consumer Hearing Aid Sales

#### Joint Committee on Infant Hearing (JCIH)

Academy representation on JCIH

#### National Association of Advisors for the Health Professions (NAAHP)

 Represent audiology on their Advisory Council

#### National Hearing Conservation Association (NHCA)

- AAA Foundation provided scholarships and travel award funding for student researchers working on noise-induced hearing loss and conservation
- Liaison between organizations

#### National Institute on Deafness and Other Communication Disorders (NIDCD)

 Ongoing discussions with NIDCD officials; awarded NIDCD threeyear R13 conference grant (for ARC 11, ARC 12, and ARC 13)

#### National Quality Forum (NQF) Technical Advisors Panel

Academy representative serves on the Child Health Quality Measures Technical Advisory Panel

#### **Quota International**

 Promoted Academy's resources for National Audiology Awareness Month and National Protect Your Hearing Month to their members

#### Sertoma

Promoted Academy's resources
for National Audiology Awareness
Month and National Protect Your
Hearing Month to their members

#### US Preventive Services Task Force (USPSTF)

 Invited the Academy to comment on Screening for Hearing Loss in Older Adults draft recommendation statement

Through strategic collaborations such as these, the Academy is advancing the profession of audiology. Know that your continued membership in the Academy creates this opportunity for those who care about healthy hearing to be stronger together.

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Cheryl Kreider Carey, CAE Executive Director American Academy of Audiology